

FOR IMMEDIATE RELEASE

IM Your Doc Announces a Strategic Partnership with Greenway Health EHR Solutions

San Diego, CA, August 2018 – IM Your Doc, the healthcare industry’s premier real-time mobile messaging platform, has signed a marketplace partnership with Greenway Health, a leading-edge global electronic health record (EHR) and practice management solutions provider.

Through this partnership, IM Your Doc will be integrated with Greenway’s Intergy and Prime Suite solutions. Intergy is a cloud-based EHR and practice management tool designed for value-based healthcare environments. IM Your Doc will also be woven into Greenway’s Prime Suite, a cloud-based, clinically-driven EHR and practice management system that handles documenting, billing and reporting for practices. “The focus of the partnership is creating a true end-to-end mobile communication system for physicians, practices, healthcare staff and patients,” says Dana Allison, CEO IM Your Doc. “With our comprehensive and highly intuitive messenger structure, Greenway users will be able to communicate critical information in real-time, to the mobile device for better coordinated, rapid patient care, all within a HIPAA-compliant and user-friendly framework.”

As an integrated software, Intergy and Prime Suite users will have full access to IM Your Doc’s core capabilities, including real-time notifications, HIPAA-compliant secure messaging and a host of emerging extensions including group messaging and care coordination, read verification, telemed and masked voice calls. Practices will be able to push the important clinical or care plan information from its IM Your Doc mobile platform into the patient record for smoother workflows and more consistent, cohesive engagement and document management.

“This partnership will create a simple, streamlined and much-needed solution for Greenway practices and partners,” says Dana Allison. “Users will be able to operate in their existing frameworks but, at the same time, we’ll be delivering a mobile-first, end-to-end solution providers and patients have been looking for.”

By streamlining internal and external communications, practices can improve patient response, curb unnecessary tests and improve bill pay and reimbursements, all while maintaining HIPAA compliance. “The healthcare landscape is changing,” says Dana. “By coming together, IM Your Doc and Greenway can keep pace with provider and patients’ changing wants, needs and demands. Together, we’ll meet and exceed those benchmarks, improving care and helping countless patients and providers in the process.”

For more information, visit www.imyourdoc.com.



Greenway
Health™

Marketplace

ABOUT IM YOUR DOC

IM Your Doc is a mobile-first messaging platform designed to improve patient/provider engagement. Anchored in a fully HIPAA-compliant environment, IM Your Doc connects healthcare professionals and patients to practices, all with real-time delivery and notifications that, together, boost responsiveness and engagement. The end result is improved outcomes without increased time or resources, and a better, more seamless way to experience care. For more information, visit www.iyourdoc.com.

ABOUT GREENWAY HEALTH

Improving health is at the heart of Greenway Health's work. We connect providers to the right information and insights, at the right place and time, so they can make patient-driven care a reality while navigating the ever-changing healthcare system. Greenway delivers exceptional service through a deep team of clinical, financial and technology experts committed to innovations that keep people healthier and happier. We partner with over 10,000 organizations and 75,000 progressive providers across more than 40 specialties, which translates into more than 100 million lives that are touched by our solutions. All of Greenway Health's solutions and services are designed to meet our company-wide goals of serving physicians, connecting the industry, and empowering better care. Whether as a customer, strategic partner or staff member, we invite you to partner with us to create a smarter healthcare system. For more details, visit www.greenwayhealth.com, call (866) 242-3805 or follow Greenway on Facebook, Twitter and LinkedIn.

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